



GLOBAL YOUTH LEADERSHIP FORUM

IX EDITION
**“GLOBAL LEADERSHIP IN
CHALLENGING TIMES”**

October 20th to 25th, 2024
Magdalena Palace, Santander, Spain

AGENDA

Global Youth Leadership Forum

Agenda



BUS TIMETABLE

BUS DEPARTURES FROM PLAZA DE ITALIA (MEETING POINT) TO MAGDALENA PALACE

Dates	Bus arrival	Bus departure
Monday, October 21st	9:15 am	9:30 am
Tuesday, October 22nd	9:30 am	9:45 am
Wednesday, October 23rd	9:30 am	9:45 am
Thursday, October 24th	9:30 am	9:45 am
Friday, October 25th	9:30 am	9:45 am

BUS DEPARTURES FROM MAGDALENA PALACE TO PLAZA DE ITALIA

Dates	Bus arrival	Bus departure
Monday, October 21st	18:15	18:30
Tuesday, October 22nd	18:15	18:30
Wednesday, October 23rd	18:15	18:30
Thursday, October 24th	18:15	18:30
Friday, October 25th	16:00	16:15

Sunday, October 20th

20:30 **Arrival of the participants of the IX Edition of the Global Youth Leadership Forum to the Santemar Hotel in Santander, Spain.**

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Monday, October 21st

10:00 **Opening Ceremony of the IX Edition of the Global Youth Leadership Forum. "Global leadership in challenging times"**

- **Mr. Jacobo Pombo. President of the Global Youth Leadership Forum.**
- **Mr. Jorge Rodríguez Vives. Minister for Cultura and Youth at the Government of Costa Rica.**

12:00 **Coffee break**

12:30 **"Challenges and opportunities in the global economic context".**

- **Mr. José Carlos Diez Gangas. Associate Partner at LuaFUND.**

Lunch

14:00

16:00 **"Health and technology: The new paradigm of national security"**

- **Mr. Juan Yermo. General Director of Farmaindustria.**

Moderates: Ms. Brenda E. Hermida. Journalist

Tuesday, October 22nd

10:00 "Accelerating investment opportunities in emerging markets: Africa and Latin America". Joint session organised with Crystal Tribe Investments. (Panel I)

- Ms. Wambui Kahara. Founder & CEO of Crystal Tribe. Investments. (Kenya).
- Mr. Howard Mendoza. Investor Aiyana Global.
- Mr. Igor Ustinov Founder UHCS Construction System.

Moderates: Mr. Alexander Hughes. Founder & CEO Isotope Management Systems.

12:00 Coffee break

12:30 "Accelerating investment opportunities in emerging markets: Africa and Latin America". Joint session organised with Crystal Tribe Investments. (Panel II)

- Mr. Jason Hutton-Mills CEO Masilton Group.
- Ms. Gioia Verena Vavricka Investor Sports tech/commercial partnerships & nvestments.
- Ms. Janine Campling AU Advisor GUD.
- Mr. Michael Poperechnyuk. Investor & Politician.
- Mr. Jaime Orellana. Economic Secretariat of the Government of Mexico.

14:00 Lunch

16:00 "Main global challenges. Geopolitics and international security."

- Mr. Jean-Luc Lemahieu. Director Policy Analysis and Public Affairs at the United Nation's Office on Drugs and Crime (UNODC).
- Mr. José Ramón García Hernández. Spanish Ambassador.

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Wednesday, October 23rd

10:00 "Entrepreneurial strategies for climate change: Reduction, Recycling and compensation"

- Mr. Álvaro Suárez-Guanes y López Lago. Institutional Counselor for Inprex Group and partner at Plastic Precess.
- Mr. Juan Espuny Fernández. Co-founder of Neutral Carbon Market.

Moderates: Mr. Cruz Guijarro Herrero, Vice President of the Global Youth Leadership Fourm

12:00 Coffee break

12:30 "Digital transformation and data analysis. The upcoming revolution"

- Mr. Sebastián Ceria. President of Fundar. Owner of the Santander Royal Racing Football Club.

Moderates: Mr. Jacobo Pombo, President of the Global Youth Leadership Fourm

14:00 Lunch

16:00 "Challenges to global business in a changing international context. Technological revolution and innovation"

- D. Chen Liu. Director General para América Latina de TBEA Xinjiang International Company (China).

Moderates: Mr. Jacobo Pombo, President of the Global Youth Leadership Fourm

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Thursday, October 24th

- 10:00** **"Economic governance and global turbulences"**
- **Mr. Damián Valenzuela. President of Latin America Invest.**
- Moderates: Ms. Laura González Escallada. Founder and partner at NI HAO CONECTA (NHC). (Spain-China)**
- 12:00** **Coffee break**
- 12:30** **"Leadership and resilience in politics"**
- **Ms. Keiko Fujimori. President of the Popular Force party (Perú).**
- Moderates: Ms. Giorgiana Martínezganerlo y Calvo. General Director of the Global Youth Leadership Forum**
- 14:00** **Lunch**
- 16:00** **"Political fragmentation and governance. The great challenges of our times"**
- **Mr. Raúl Torres Guerrero. Deputy in the Congress of Mexico City.**
 - **Mr. Deiby Serrano Peguero. Legislative counselor at the Senate of the Dominican Republic.**
 - **Mr. Abdelmajid Fassi Fihri. Deputy of the Kingdom of Morocco.**
- Moderates: Mr. Javier Hurtado Mira. President of the Democrat Youth Community of Europe (DEMYC).**

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Friday, October 25th

10:00 **"Africa is the future: Alliances for a sustainable development of the emerging continent"**

- **H.E. Mr. Mohamed Methqal. Ambassador General Director of the Morocco International Cooperation Agency.**
- **Mr. Erragheb Hormatallah. President of the Network of Young Elected Local Officials (YELO).**
- **Ms. Wambui Kahara. Founder and CEO of Crystal Tribe Investments.**

Moderates: Mr. Nourdine Mouati. Expert in Euro-African institutional and entrepreneurial cooperation.

12:00 **Coffee Break**

12:30 **"Global challenges for the leaders of the future". Closing lecture of the IX edition of the Global Youth Leadership Forum (GYLF)**

- **Mr. Javier Hurtado Mira. President of the Democrat Youth Community of Europe (DEMYC).**

Moderates: Mr. Jacobo Pombo, President of the Global Youth Leadership Forum

14:00 **Awarding of certificates to participants and Closing Cocktail.**